

# PARK BANK-HOLMEN IS HIRING A LOAN OFFICER

## ABOUT US

- \$80 million, community bank serving Holmen, La Crosse, and Sparta.
- Accessible, local ownership with in-market decision-making.
- Focused on customer outcomes. No sales or referral goals.
- Specialties include residential mortgages and small business financing.
- Relationship-driven products including rewards-based checking.

## ABOUT THIS POSITION

- True relationship banking, not transactional lending role.
- Based in Holmen serving La Crosse County.
- Build and grow local lending and deposit relationships.
- Be active in the community with business groups, service, and volunteer work.
- Own the entire credit process: pre-approval → underwriting → compliance → closing → disbursing → servicing. Training and mentorship provided.
- Additional responsibilities include working with vendors, serving on committees, etc.
- Collaborate with team-first culture.
- 8:45 to 5 (M – F) with after hours work to support community events.

## ABOUT YOU

- Strong work ethic, positive attitude, versatility, and attention to detail.
- Five years of sales or relationship-based work experience strongly preferred.

## WHY THIS ROLE STANDS OUT

- Own the full client relationship. Start to finish.
- Local ownership and management. No distant credit decisions.
- No sales pressure. Focus on what's right for the customer.
- Build a portfolio and reputation in the community.

## BENEFITS

- Base salary up to \$45,000 and unlimited performance-based pay.
- Elite retirement plan. Annual employer contributions are 25% of W-2 income. Eligible after 1 year. Vested after 5 years.
- 15 vacation days annually plus rotation of “soft” federal holidays.
- Quartz health insurance with in-network access to Gundersen and out-of-network to Mayo. Park Bank pays 75% of premiums.

## RESUMES

- Emails to [morgan.farmer@parkbank.bank](mailto:morgan.farmer@parkbank.bank).
- Calls to Morgan Farmer at 608-790-2877.

